

# R.I.S.E.

IMPACT ASSESSMENT RESULTS

MIMCO

SPRING-SUMMER 2017

DOT, HAITI

APRIL - SEPTEMBER 2017



*Impact Assessment summary page*

<b>Client</b>	MIMCO SS17
<b>Country of production</b>	Haiti
<b>Producing entity (Social enterprise)</b>	Design Organization Training (DOT)
<b>Date of Production</b>	April – September 2017
<b>Number of styles produced</b>	4
<b>Number of items produced</b>	3200
<b>Number of people involved in production</b>	28
<b>Number of communities involved</b>	4
<b>Skills involved</b>	<p>Production: ceramic beads making, ceramic beads painting, ceramic beads glazing, horn beads making, bone beads making, wood beads making, jewellery assemblage, dust bag stitching.</p> <p>Supervision: packing, finishing, supervision and quality control.</p>
<b>Materials</b>	Haitian clay, water-based paint, ceramic glaze, gold leaf, cow bone, cow horn, Obeche wood, leather string, metal findings, labels, calico dust bag.

## EXECUTIVE SUMMARY

The Ethical Fashion Initiative carried out an Impact Assessment during the production of MIMCO's order, in April-September 2017, in Haiti. Impact Assessments – an important part of the RISE framework – enable the Ethical Fashion Initiative to monitor, evaluate and provide feedback on compliance with fair labour standards and the impact the order had on people and their communities.

In light of this assessment, the impact of the MIMCO order was tangible. Out of the 28 artisans that were involved in producing the 3200 units of necklaces and earrings for the brand's Spring-Summer 2017 collection, 80% were able to use the income received to fund the education of their children, dependents or their own. What's more, the artisans were able to improve their skills and receive some training. Of the 28 artisans, 36% were women.

The artisans were part of DOT (Design, Organization and Training), a centre dedicated to contemporary and quality production and design by Haitian artisans, and three different community groups: GRAPAH, CALLA and MARITHOU.

## RISE FRAMEWORK

RISE is a framework developed by the Ethical Fashion Initiative that evaluates and supports sustainability, social and environmental responsibility, traceability and impact. RISE tools allow the monitoring and evaluation of the efficiency and effectiveness of projects and identify their real economic and social impact in the supply chain. As a result of data gathering, surveys and analysis, the RISE team captures data and success stories instigated by the production of the collections.

## TRACEABILITY

Raw materials required for the order	Origin of raw materials	Suppliers, Location	Raw materials provided/purchased by
Clay beads	Haiti	DOT	DOT
Paints	USA	New Mexico Clay	DOT
Paints	Haiti	Innovations S.A. Haïti	DOT
Label weavers	Hong-Kong	Cash's	DOT

<b>Obeche wood beads</b>	Haiti	Atelier Calla	DOT
<b>Horn and bone beads</b>	Haiti	Grapah	DOT
<b>Ceramic beads</b>	Haiti	Atelier Marithou	DOT
<b>Wood</b>	Haiti	Wood shop leftovers	Atelier Calla

**International Trade Centre’s Ethical Fashion Initiative Impact Assessment**  
**MIMCO SS-2017 order summary**

MIMCO produced 3200 units of necklaces and earrings in Haiti as part of their Spring-Summer 2017 collection. The order included two different styles/colours: TWILIGHT & ALABASTER.

A total of 28 artisans were involved in the production of the order. These artisans were a part of DOT and three different community groups: GRAPAH, CALLA and MARITHOU.

36% of the artisans who worked on the order were women.

80% of the artisans used the income received to fund the education of their children, dependents or their own.

Style	Photo	Quantity	Groups involved in production
Earring ALABASTER		400	DOT, GRAPAH & Atelier Calla  Ceramic bead (blue) at DOT, horn bead at GRAPAH
Earring TWILIGHT		400	DOT, GRAPAH & Atelier MARITHOU  Ceramic bead (ivory) at DOT, bone bead at GRAPAH

<p><b>Necklace ALABASTER</b></p>		<p><b>400</b></p>	<p>DOT, GRAPAH  Ceramic beads (blue) at DOT, horn beads at GRAPAH</p>
<p><b>Necklace TWILIGHT</b></p>		<p><b>400</b></p>	<p>DOT, GRAPAH  Ceramic beads (ivory) at DOT, bone beads at GRAPAH, Obeche wood bead at Atelier Calla</p>
<p><b>Dust bags</b></p>		<p><b>1600</b></p>	<p>DOT</p>
<p><b>Total</b></p>		<p><b>3200</b></p>	

## COMMUNITY GROUPS WHO PARTICIPATED IN THE ORDER

Group	Location	Year of first engagement with EFI	Main skills used in the order	# of the participants in the order	# of Women	Brief details of the community
<b>DOT</b>	Haiti	2016	Beading Jewellery mounting Sewing Finishing Supervision Quality control Packing	10	3	DOT (Design, Organization and Training), is a centre dedicated to contemporary and quality production and design by Haitian artisans.
<b>GRAPAH</b>	Haiti	2016	Horn	3	0	Grpah is a horn workshop, run by André Paul Lafond, which offers good job opportunities for young adults.
<b>Atelier CALLA</b>	Haiti	2016	Obeche wood bead	7	3	Atelier Calla's mission is to provide fair wages and work opportunities to help young, unemployed people find a fulfilling, sustainable career in the arts in Haiti.
<b>Atelier MARITHOU</b>	Haiti	2016	Glazed ceramic bead	8	4	Atelier Marithou is a small group of artisans under the direction of Marithou Dupoux. The atelier provides a living wage, takes care of its artisans and helps them to improve productivity and quality.
<b>Total</b>				<b>28</b>	<b>10</b>	



*Hand painting clay beads*



*Preparation of the necklaces*

## MAP OF COMMUNITIES INVOLVED / PRODUCTION LOCATIONS



◆ DOT 18.573476 -72.245880

◆ GRAPAH 18.541819 -72.341315

◆ ATELIER CALLA 18.545220 - 72.343301

◆ ATELIER MARITHOU 18.511858 -72.28529

## Income, saving and investment

The workers received a fair and decent wage throughout the order. Many of the artisans were able to save and invest their earnings into education, health, housing and various other commodities, increasing their opportunities and contributing towards poverty alleviation.



- ❖ 100 % participants who worked during the order are permanent employees of the four respective workshops: DOT, Grapah, Atelier Calla and Atelier Marithou.
- ❖ 40 % were able to save while 90 % invested their income. Investment was primarily in health, small business, education and housing.
- ❖ 80 % of workers were able to pay most of the tuition fees for their children.

## Skill development



To complete the order, the artisans improved and expanded their **skill sets** and received training. This contributed to their **income-generating prospects**.

- ❖ 36 % of artisans received training and learnt new skills to complete the MIMCO order.

## Health and nutrition



Receiving a regular income enabled artisans to **maintain their health** due to a **regular meal** and **improved medical care access**, subsequently enhancing their **quality of life**.



- ❖ The artisans were able to access public health care while working on the order.
- ❖ 60% of participants were able to provide a regular/healthy meal for their household.

## Social well-being



For most artisans, working on the order provided them with a sense of **social well-being** and improved their **life satisfaction**. Not only did the artisans work together to complete the order, but they **worked as a community** to discuss their **daily needs** and **solve pressing social issues**. This **empowered women** and **improved development**, consistent with the aims of EFI.



- ❖ 100% of artisans said they felt more confident in their daily tasks and activities as a result of the order.
- ❖ 100% of artisans felt proud of the work they had produced.

## Meet the artisans

**Wilna Charlot**



*My name is Wilna Charlot. I am working as an artisan at DOT. The MIMCO order was really helpful for me. I learnt a lot from this order. Thanks to it, I am able to make necklaces. I am quite proud that the MIMCO order gave me the opportunity to work. I am very happy and would like to learn much more.*

**Richard Richemond**



*My name is Richard Richemond. I have been working for DOT for eight months. This order was a great opportunity to learn a lot and improve my beading skills. I also used the income to pay my rent and support my family.*

### Fun facts about the order

The products were designed specifically for Haiti – taking into account the skills and capacities present in the country.

72,000 beads were produced and used for the necklaces and earrings for this order.

Atelier Calla produced 468 wooden beads for 12 days at the rate of 40 units per day.

### Fun facts about the order

The artisans worked 5 days per week, eight hours per day

3 groups combined their skills to produce each necklace.

100% of MIMCO Spring-Summer 2017/2018 order was produced without environmental risks related to production.

## CONCLUSION

MIMCO's Spring-Summer 2017 was highly beneficial for the artisans involved and helped to expand sustainable activities at DOT. Over 28 artisans received work for this order. The artisans improved their skills and some of them received training in beading, jewellery making, supervision, packaging, sewing and quality control. They used the money to pay for health services, buy clothes and respond to family needs. The order demonstrated that fairly paid work, done in fair working conditions, creates significant economic benefits and leads to the creation of wealth, ultimately contributing to development.

### More about the Ethical Fashion Initiative:

The Ethical Fashion Initiative (EFI) is a flagship programme of the International Trade Centre, a joint agency of the United Nations and the World Trade Organization. EFI reduces global poverty by linking

micro-producers and artisans to the international supply chain of fashion, facilitating dignified work at a fair wage. By collaborating with social enterprises, the EFI supports local creativity, female employment and empowerment and gender equality. Ultimately, this aims to reduce extreme poverty and increase the export capacities of the region in which it operates.

### **About: DOT (DESIGN, ORGANIZATION AND TRAINING)**

DOT (Design, Organization and Training), is a centre dedicated to contemporary and quality production and design by Haitian artisans. Located in the Tabarre commune of Port-au-Prince in Haiti, DOT was created in 2015 by Donna Karan, Urban Zen, Parsons School of Design, and Haitian designer and businesswoman, Paula Coles. Since its opening, the centre has worked to help bridge Haiti's numerous traditional techniques with modernity and design innovation that are required to succeed in today's global marketplace. Collaboration is at the heart of DOT with partnerships encouraged between artisans, brands, non-profit organisations, the DOT in house design team and academia, with the aim of taking Haitian craftsmanship to the next level.

### **For more information contact:**

#### **Ethical Fashion Initiative, Poor Communities & Trade Programme**



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