

Impact Assessment Report Unite Baskets

Key Statistics

100%
worker satisfaction

Total number of
artisans:
221

91%
women

88%
under 40

96% paid for
school fees with
their income

15 community
groups

88% of artisans
improved their skills
through on the job
training

Total number
of units:
642

Fact File

The basket was weaved in the evening as the cooler temperatures create a tighter weave and a stronger structure.

Weaving provided an alternative income which conserved forests from charcoal burning and wildlife from poaching.

71% of this collection was produced using natural sisal fibres!

It took 3 days (working 4 hours a day) to complete one unit.

Skills used.....

- Brass casting
- Beading
- Cutting
- Hand Weaving
- Hand screen printing
- Preparation
- Stitching
- Final quality control

Materials used.....

- ✓ Brass metals extracted from broken taps and padlocks
- ✓ Sisal fibre collected from farms in Kibwezi region
- ✓ Locally sourced cotton wax print fabric used for lining

Social Impact



5% of the artisans **saved** their earnings, and 41% invested in **education, health, housing and small businesses**.



A regular income enabled artisans to **maintain their health**, with **regular meals** and **improved healthcare access**.



88% of the participants received training which contributed to their **income-generating prospects**.



100% of the artisans were content with their **working conditions, income and environment**.

Who made your clothes?



Constency Zachariah, 52 years old

"I am a single mother of eight. I live with disability since I lost one eye and I am the sole provider for my family. I appreciated the MIMCO OND 2017 order as it gave me the opportunity to work and to earn decent income during and provide food for my family during a very difficult time of drought."



Richard Ochien'g, 25 years old

"I am a father of two. I worked on MIMCO OND 2017 order using brass casting skills producing at least 700 units in a day. The order contributed to my vision of establishing my own workshop. I used the income to pay school fees, buy new clothes for my wife and children, feeding my family and saved all the left over to invest in the future."



Lucy Wamuchi, 27 years old

"I am a single mother of one. I worked on MIMCO OND 2017 order as a tailor for the linings. I used the income from the order to pay my rent, pay third term school fees for my child and saved which I intend to invest."



Emily Kamato, 49 years old

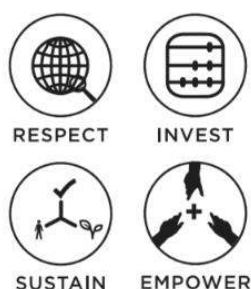
"I am a mother of seven; one is disabled. I beaded the tassel caps for MIMCO OND 2017 order. It was my first time to work in a conducive working environment. The income from the order gave me credit power. I felt more confident to make decisions in my house."

Join the
Conversation...

#WhoMadeMyClothes
#TradeNotAid
#NotCharityJustWork



The **Ethical Fashion Initiative (EFI)** is a flagship programme of the International Trade Centre, a joint agency of the United Nations and the World Trade Organization. EFI reduces global poverty by linking micro-producers and artisans to the international supply chain of fashion, facilitating dignified work at a fair wage. By collaborating with social enterprises, the EFI supports local creativity, female employment and empowerment and gender equality. Ultimately, this aims to reduce extreme poverty and increase the export capacities of the region in which it operates.



R.I.S.E.

This order was monitored using the RISE framework: An innovative system from the ITC’s Ethical Fashion Initiative to enable compliance with labour and environmental regulations, traceability for all processes, and a clear measurement of the impact of work on those involved in the value chain.

To access a map and see exactly where our communities are working, follow this link: www.sourcemap.com



ARTISAN FASHION is a social enterprise that was established in 2007 to connect Africa’s artisans to esteemed luxury brands all over the world. They are the first African production company to successfully combine artisan creativity and production capability with a careful consideration for traceable social impact. Acting both as a production hub and a disseminator of work, they employ Kenyan artisans in their hub and collaborate with 28 artisan communities across Kenya to produce hand crafted bags and accessories made with traditional skills.

Fig 1: Order Summary

Style	Photo	Quantity	Groups involved in production
The Green Lining		160	Artisan Fashion EPZ Ltd. Rangau Designers, Ushanga, Beadcheck, Bega kwa Bega, Hadithi handicrafts, Naboisho, Nalepo and Nganyak Women groups
The Yellow Lining		160	Artisan Fashion EPZ Ltd. Rangau Designers, Ushanga, Beadcheck, Bega kwa Bega, Hadithi handicrafts, Naboisho, Nalepo and Nganyak Women groups
The Blue Lining		160	Artisan Fashion EPZ Ltd. Rangau Designers, Ushanga, Beadcheck, Bega kwa Bega, Hadithi handicrafts, Naboisho, Nalepo and Nganyak Women groups
The Orange Lining		162	Artisan Fashion EPZ Ltd. Rangau Designers, Ushanga, Beadcheck, Bega kwa Bega, Hadithi handicrafts, Naboisho, Nalepo and Nganyak Women groups
Total		642	

Fig 2: Community Groups and Skills

Group	Main skills used in the order	# of participants in the order	# of women	Training received ?
Artisan Fashion EPZ-LTD	Cutting, hand screen printing, preparation binding, stitching, final quality control and packing	28	16	No
Hadithi Crafts groups	Weaving	165	165	Yes
Rangau Designs Self-Help Group	Brass Casting	9	1	Yes
Uchanga Women Self-Help Group	Beading	3	3	Yes
Beadcheck Women Group	Beading	3	3	Yes
Naboisho Women group	Beading	5	5	Yes
Nganyak Women group	Beading	3	3	Yes
Bega Kwa Bega Self-Help Group	Beading	3	3	Yes
Nalepo Women group	Beading	2	2	Yes
Total		221	201	