

Impact Assessment Report Biome Drop Earing

Key Statistics

Total number of units:
1024

96%
women

48% saved for
school fees for the
term beginning January
2018

100% of artisans
improved their skills
through on the job
training

Total number of
artisans: **56**

79%
under 40

4 Community
Groups

100%
Worker satisfaction

Fact File

The order was produced using new beading technique (back stitching and stranding) to all participating artisans.

100% of artisans got the opportunity to train how to improve their beading creativity.

Average artisan produced at least two pairs a day which was equivalent to an income of USD 6.

Skills used.....

- Hand Screen printi
- Beading
- Cutting
- Preparation
- Stitching
- Final quality control

Materials used.....

- Glass beads
- Two-ply nylon thread black and white
- Earing backing
- Cotton canvas
- Ink pigment

Social Impact



48% of the artisans saved their earnings, and 52% invested in education, health and nutrition, housing and small businesses.



A regular income enabled artisans to maintain their health, with regular meals and improved healthcare access. Only 14% reported illness and sought treatment from public health facilities



100% of the participants received training which contributed to their income-generating prospects.



100% of the artisans were content with their working conditions, income and environment.

Who made your clothes?



Mary Mwelu, 45 years old

"I am a mother of four children. I performed all the tasks of beading biome drop earring. It was a new technique therefore besides income, I also got the opportunity to improve my beading skill which I intend to employ in preparing Christmas gifts for my friends during this festive season".



Julia Wangui, 57 years old

"I am a mother of five and a grandmother of three. I performed on the biome drop earring order as a machinist. Working on the order gave me a lot of psychological satisfaction as a mother and a grandmother since there are very few work opportunities even for the youth. I used my income to pay rent, buy food and saved some to use during Christmas festivities".



Beth Nyambura, 24 years old

"I am a mother of one. I worked on the biome drop earring order as a beader. I enjoyed performing on this order as it came a viable idea to make money both as a member of the group and on my own. I had beading skills but I found that the technique used in producing the earring was unique which greatly improved my skill."



Jossie Kimani, 30 years old

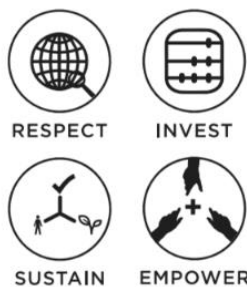
"I am a father of one. I worked on the biome drop earring order as a machinist. Producing the dust bags for the order was the easiest stitching I have ever done. I produced at least 60 complete bags in a day. This gave me a good pay which I used to buy new clothes and food for Christmas."

Join the
Conversation...

#WhoMadeMyClothes
#NotCharityJustWork
#TradeNotAid



The **Ethical Fashion Initiative (EFI)** is a flagship programme of the International Trade Centre, a joint agency of the United Nations and the World Trade Organization. EFI reduces global poverty by linking micro-producers and artisans to the international supply chain of fashion, facilitating dignified work at a fair wage. By collaborating with social enterprises, the EFI supports local creativity, female employment and empowerment and gender equality. Ultimately, this aims to reduce extreme poverty and increase the export capacities of the region in which it operates.



R.I.S.E.

This order was monitored using the RISE framework: An innovative system from the ITC's Ethical Fashion Initiative to enable compliance with labour and environmental regulations, traceability for all processes, and a clear measurement of the impact of work on those involved in the value chain.

To access a map and see exactly where our communities are working, follow this link: www.sourcemap.com



ARTISAN FASHION is a social enterprise that was established in 2007 to connect Africa's artisans to esteemed luxury brands all over the world. They are the first African production company to successfully combine artisan creativity and production capability with a careful consideration for traceable social impact.

Acting both as a production hub and a disseminator of work, they employ Kenyan artisans in their hub and collaborate with 28 artisan communities across Kenya to produce hand crafted bags and accessories made with traditional skills.

Fig 1: Order Summary



| style | Photo | Quantity | Groups involved in production |
|-----------------------------------|--|------------|---|
| Biome drop earring Peopny rose |  | 200 | Sanata Women Self-help group |
| Biome drop earring Black |  | 624 | Bega kwa Bega Self-help group Ushanga Self-help group Gibbuni Self-help group |
| Total | | 824 | |

Fig 2: Community Groups and Skills

| Group | Main skills used in the order | # of participants in the order | # of women | Training received? |
|-------------------------------|---|--------------------------------|------------|--------------------|
| Sanata Women Self-help group | Cutting, hand screen printing, preparation, beading and stitching | 30 | 28 | Yes |
| Bega kwa Bega Self-help group | Beading | 10 | 10 | Yes |
| Ushanga Self-help group | Beading | 8 | 8 | Yes |
| Gibbuni Self-help group | Beading | 8 | 8 | Yes |
| Total | | 56 | 54 | |