



## Impact Assessment Report

### YESTADT *Spring-Summer 2018*

**Key Statistics**

- Total number of units: **99**
- 100%** women
- 100%** paid for school fees with their income
- 100%** of artisans improved their skills through on the job training
- 16** artisans involved in the order
- Hat making and hat finishing **trainings** received by artisans
- Labiche** Community Group
- 100%** Worker satisfaction

#### Fact File

- 99 hats were produced by women weaver artisans from the Labiche community and finished by artisans from the Port-au-Prince production hub, DOT.
- Yestadt placed their first hat order to DOT in 2015 and have placed regular orders since then. This opened a new line of work and enabled DOT to involve more artisans in its production network. After receiving several trainings, the artisans can produce hats up to international market standards. Today, DOT and Labiche artisans can produce beautiful and intricate hats, which would not have been possible without the support and commitment of clients like Yestadt!

#### Skills used...

- Weaving
- Treating the straw.
- Weaving hats
- Hat finishing skills (inside band, beading, etc.)

#### Materials used...

- Natural fibres (straw such as palm)
- Fabric (for the ribbons)
- Beads (to decorate the hats)

### Social Impact



57% workers were able to send their children to school as a result the order (32 children)



All artisans said they felt they had developed professionally as a result of the order



100% artisans received training (hat weaving or finishing)



100% of artisans felt proud of the work they had produced

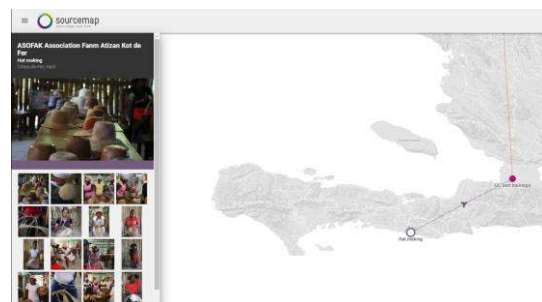
# Who made your clothes?

## Weavers of Labiche community at work



## Discover more about the order and the skilled artisans involved!

Click on the map below to access the interactive version:



### Abilhome Saintana – Zette 45 years old



*“I am 45 widowed mother of 5. All my children depend on me to provide food, shelter, clothes education and other essential needs. We received the Yestadt order from DOT which gave us hope for continued work. I used my income to pay rent and to save for future use.”*

### Marita ESMA , 30 years old



*“I am 30 single mother of 4. The income from this order assisted me to pay school fees, provide healthy meals to my family and to meet medical expenses. I enjoyed working on it, my appeal is for more orders. We are confident that will meet their expectation”*

Join the conversation!  
Conversation...

#WhoMadeMyClothes  
#NotCharityJustWork  
#TradeNotAid

Fig 1: Order Summary





Style	Photo	Quantity	Groups involved in production
Gwen straw 3 raws cordon		5	ASOFAK and DOT artisans for the finishing
Multi color beads body gwen straw		42	ASOFAK and DOT artisans for the finishing
Gwen straw body playa		46	ASOFAK and DOT artisans for the finishing
Clear beads body gwen straw		6	ASOFAK and DOT artisans for the finishing
<b>Total</b>		<b>99 units</b>	

Fig 2: Community Groups and Skills

Group	Main skills used in the order	# of participants in the order	# of women	Training received?
ASOFAK (Labiche)	Beadwork, preparation, Weaving	10	10	Yes
DOT artisans	Finishing	6	1	Yes
<b>Total</b>		<b>16</b>	<b>11</b>	



The Ethical Fashion Initiative (EFI) is a flagship programme of the International Trade Centre, a joint agency of the United Nations and the World Trade Organization. EFI reduces global poverty by linking micro-producers and artisans to the international supply chain of fashion, facilitating dignified work at a fair wage. By collaborating with social enterprises, the EFI supports local creativity, female employment and empowerment and gender equality. Ultimately, this aims to reduce extreme poverty and increase the export capacities of the region in which it operates.

### EFI Compliance

This order was monitored using EFI Compliance scheme: An innovative system from the ITC's Ethical Fashion Initiative to enable compliance with labour and environmental regulations, traceability for all processes, and a clear measurement of the impact of work on those involved in the value chain.

Discover the artisan groups working with EFI around the world, follow this [link](#).



DOT stands for Design, Organization and Training, is a centre dedicated to contemporary and quality production and design by Haitian artisans. Located in the Tabarre commune of Port-au-Prince, Haiti, DOT was created by Donna Karan, Urban Zen, Parsons School of Design, and Haitian designer and business woman, Paula Coles in 2015. Since its opening, the center has worked to help bridge Haiti's numerous traditional techniques with modernity and design innovation that are required to succeed in today's global marketplace. Collaboration is at the heart of DOT with partnerships encouraged between artisans, brands, non-profit organisations, the DOT in house design team and academia, with the aim of taking Haitian craftsmanship to the next level.