

## ESG ORDER IMPACT ASSESSMENT LAURENCE AIRLINE

2022/2023

### ORDER SUMMARY

Produced by social enterprise: **CABES-GIE**  
 Country of production: **BURKINA FASO**  
 Production time: **January to June 2022**  
 Units: **652,8 m**



### SUSTAINABLE DEVELOPMENT GOALS

This bag contributes to the following **SDGs** (following the guidelines of SustainCert)



### KEY STATISTICS



| SECTION OF WORK  | COMMUNITIES | ARTISANS  | HOURS OF WORK | BENEFICIARIES | FINANCIAL IMPACT |
|------------------|-------------|-----------|---------------|---------------|------------------|
| Cotton weavers   | 4           | 11        | 2600          | 33            | \$1439,75        |
| Dyers            | 1           | 2         | 240           | 6             | \$112,5          |
| Formal employees | 1           | 13        | 3120          | 39            | \$3550,03        |
| <b>Total</b>     | <b>6</b>    | <b>26</b> | <b>5960</b>   | <b>78</b>     | <b>\$5102,28</b> |

**FACT FILE**



**CAPACITY BUILDING**

This order involved the production of 9 weaving patterns and 1 tie and dye that contributed to artisans learning process. Induction have been completed by technicians to give to artisans (7 women and 4 men) a perfect understanding of the instructions.

**CHALLENGES IN PRODUCTION**

Even though the country is facing the worst security situation in his history due to terrorist attacks and threats, the fabric has been produced without any serious challenge.

**ABOUT THE ORDER**

This order consisted of 652,8 meters of Faso Danfani in a custom pattern for Laurence Airline Collection 2022. Faso Danfani is the National fabric of Burkina Faso and a source of pride for Burkinabè people. In 2019 it earned a protected status from the government.

**ENVIRONMENT/ USE OF NATURAL CAPITAL**



**64,95 %**  
OF ENERGY USED IN PRODUCTION WAS RENEWABLE



**0 %**  
OF WATER USED IN PRODUCTION WAS RECYCLED



**N/A%**  
OF CHEMICALS USED IN PRODUCTION WERE CORRECTLY DISPOSED OF

**RAW MATERIALS**

Organic cotton yarn  
GOTS Certified Dye  
Water

|                                       |                                     |
|---------------------------------------|-------------------------------------|
| <b>0%<br/>REPURPOSED<br/>MATERIAL</b> | <b>100%<br/>VIRGIN<br/>MATERIAL</b> |
|---------------------------------------|-------------------------------------|

**AGRICULTURE**



**0%**  
OF NITROGEN IN FERTILISERS USED



**0%**  
OF PHOSPHORUS IN FERTILISERS USED

**SOURCING**

|              | N° SUPPLIERS |
|--------------|--------------|
| Turkey       | 1            |
| Burkina Faso | 7            |
| <b>Total</b> | <b>8</b>     |

**LIST OF SUPPLIERS**

| NAME       | PRODUCT            | COUNTRY      |
|------------|--------------------|--------------|
| FILSAH     | Organic Yarn       | Burkina Faso |
| SETAS      | GOTS certified Dye | Turkey       |
| COFATEX    | Weaving            | Burkina Faso |
| INOVATEX   | Weaving            | Burkina Faso |
| APEPF      | Weaving            | Burkina Faso |
| LONG NEERE | Tie & Dye Batik    | Burkina Faso |
| FATEX      | Weaving            | Burkina Faso |
| AFEPO      | Weaving            | Burkina Faso |

**MATERIAL BREAKDOWN**

|                  |                      |               |                 |                  |                |
|------------------|----------------------|---------------|-----------------|------------------|----------------|
| VIRGIN MATERIALS | REPURPOSED MATERIALS | CHEMICAL USED | WASTE GENERATED | WASTE REPURPOSED | WASTE DISPOSED |
| <b>100%</b>      | <b>0%</b>            | <b>Nul</b>    | <b>2.75%</b>    | <b>0%</b>        | <b>0%</b>      |

**WORKER DATA**

|                  | UNDER 40      | WOMEN         | SAVED INCOME  | IMPROVED THEIR SKILLS THROUGH ON –THE- JOB TRAINING | INCOME USED FOR EDUCATION/TRAINING/ SKILL DEVELOPMENT |
|------------------|---------------|---------------|---------------|---|---|
| Cotton weavers   | 31,82%        | 13,64%        | 22,72%        | 22,72%  | 0%  |
| Formal employees | 59,09%        | 27,27%        | 59,09%        | 0%  | 0%  |
| <b>Total</b>     | <b>90,91%</b> | <b>40,91%</b> | <b>81,81%</b> | <b>22,72%</b>                                       | <b>0%</b>   |

**LIVING WAGE DATA**

**WAGE DATA**

**Investment in Human Capital Development (USD)**

**BURKINA FASO (Daily)**

USD 1 = 653,409 XOF

| Average Income | Actual income | National Minimum | Difference | % Difference |
|----------------|---------------|------------------|------------|--------------|
| Dyers Gross    | 3,75          | 2,20             | 1,55       | 70,45        |
| Weavers Gross  | 4,43          | 2,20             | 2,23       | 101,36       |

**INTERNATIONAL LABOUR STANDARDS**

This collection was produced in line with the Ethical Fashion Initiative’s **Code of conduct**, a framework based on the UN declaration of human rights and the fundamental labour conventions of the ILO:

- freedom of association and effective recognition of the right to collective bargaining.
- elimination of all forms of forced or compulsory labor.
- the effective abolition of child labor.
- the elimination of discrimination in respect of employment and occupation.

|  |   |  |  |   |
|--|---|--|--|---|
| <p><b>1</b> NO FORCED LABOUR</p>          | <p><b>2</b> RIGHT TO FREEDOM OF ASSOCIATION AND COLLECTIVE BARGAINING</p>  | <p><b>3</b> NO HARASSMENT, ABUSE OR DISCRIMINATION</p>  | <p><b>4</b> NO CHILD LABOUR</p>                      | <p><b>5</b> REASONABLE HOURS OF WORK</p>       |
| <p><b>6</b> PAYMENT OF A LIVING WAGE</p>  | <p><b>7</b> SAFE AND HEALTHY WORKING CONDITIONS</p>                        | <p><b>8</b> WOMEN'S RIGHTS GUARANTEED</p>               | <p><b>9</b> MINIMIZED IMPACT ON THE ENVIRONMENT</p>  | <p><b>10</b> RESPECT FOR COMMUNITY VALUES</p>  |

**GOVERNANCE**



**100%**  
OF THE COMPANY LEADERSHIP ARE WOMEN



**100%**  
OF EMPLOYEES WITH CONTRACTS AND BENEFITS



**100%**  
OF PRODUCTS WITH TRACEABLE SUPPLY CHAIN



**ABOUT THE SOCIAL ENTERPRISE**

**CABES** (Commerce, Artisanat pour le Bien Être Social) EFI is partnered with CABES to manage production activities in Burkina Faso, Côte d'Ivoire and Benin. Founded in 2014, CABES is a network of 50 associations and more than 2000 artisans, mostly women, who specialize in the transformation of organic GOTS certified cotton to the quintessential Burkinabè textile Faso Dan Fani.



CABES is a legally registered company subject to the laws of Burkina Faso.

WHO MADE YOUR CLOTHES



**HABOU Roland (INOVATEX)**

“My name is Habou Roland, I am 24 years old. I chose this job because I needed a job that could provide me with concrete skills. Thanks to the work with INOVATEX, I have developed new skills and I have a job that allows me to support myself and my family. This order has contributed to increase my income and I am proud to work on international orders”.



**OUATTARA Barakissa (COFATEX)**

“My name is Ouattara Barakissa, I am 30 years old. I am mother of 3. I am happy to be involved in the production of fabrics that are sold to international brands or companies. The money I am making through this work contributes to my self-accomplishment. It helps me take care of my children. Receiving regular orders makes us feel confident, keeps us at work and we really appreciate it”.



**SAMA Patrice (INOVATEX)**

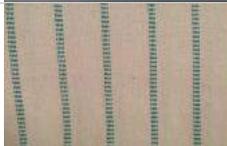
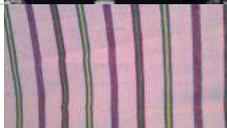
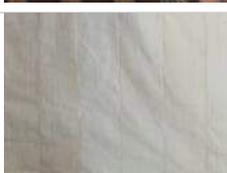
“My name is Sama Luc, I am 24 years old. I worked for INOVATEX for almost 3 years now. Since 2020 and thanks to CABES, I have been trained to work on large looms. The training I got upgraded my skills and allowed me to be eligible to the professional artisan’s card. This order contributed to strengthen my ability to produce high quality products. I am happy for this collaboration, and I hope that CABES and Laurence Airline will continue to trust us.”



**OUATTARA Rasmata (COFATEX)**

“My name is Ouattara Rasmata, I am 48 years. I am mother of 3. Being part of CABES is a good thing for us. It helps us maintain a good level of income thanks to regular orders. Thanks to the collaboration, I got a nationally recognized vocational certificate, and I am proud. Each order is a new challenge but contributes to my professional development. This job is a good alternate for us who did not go to school. “

## ORDER DETAILS

| STYLE                                 | PHOTO   | QTY     | COMMUNITIES       |
|---------------------------------------|---|---------|-------------------|
| T40/2 x 20/2 P10 p2<br>2B BLEU MARINE |    | 90,8 m  | APEPF             |
| T40/2 x 20/2 P10 P2<br>2B NOIR        |    | 141,4 m | AFEPO             |
| AZ TP 1118                            |    | 86,5 m  | INOVATEX          |
| AP TR 1365                            |    | 29 m    | COFATEX, INOVATEX |
| T25/2 x 25/2 P8 p2<br>1b ECRU         |   | 10 m    | COFATEX           |
| CA T 643                              |  | 125,5 m | FATEX             |
| T40/2 x 25/2 P9 p2<br>2b Batik        |  | 51,5 m  | LONG NEERE        |
| AZ TR 1376                            |  | 25,5 m  | AFEPO             |
| AZ TR 1381                            |  | 22,6 m  | APEPF             |
| T40/2 x 25/2 P9 p2<br>2b ECRU         |  | 70 m    | INOVATEX          |