

TERMS OF REFERENCE

Senior ESG Advisor - Consultant

6 months: 15 March 2023 – 15 September 2023

Deadline for Applications: 23rd February

To apply, please send your CV and cover letter to efashion@intracen.org

Background

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the Programme enables marginalised communities of micro-entrepreneurs to be part of the international fashion value chain through a business infrastructure, tailored around a unique system of work that enables these communities - mostly women - to thrive in association with the talents of the fashion world. This system of work also involves consumers, through the application of a specific communication strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behaviour.

At present EFI coordinates three lines of work: supply chains that artisan-producers with international buyers, a Business Accelerator for creative entrepreneurs, an advocacy-centre focused on ESG Due Diligence for the fashion industry. In parallel, EFI is managing multiple partnerships with donors, institutions, and private sector to collaborate on specific areas of work. This ToR relates to supporting EFI's work on ESG Due Diligence, Performance Monitoring and Corporate Sustainability Reporting work.

Description of Duties/Responsibilities

Under the general guidance of the Chief Technical Advisor, the incumbent will undertake the following tasks:

1. Conceptualizing papers on ESG and related tools for the fashion industry.
2. Organising meetings with the industry in the process of testing EFI's ESG tools.
3. Research on policy documents on sustainability and ESG.
4. Prepare presentations.
5. Research on guidelines and tools related to ESG in the fashion industry.
6. Develop project concepts on sustainable supply chains and investment in Africa.
7. Develop partnership documents for sustainability and ESG.

Copyright

The Consultant has to ensure that s/he has obtained the necessary permissions with regard to intellectual property rights required to perform his/her services under this consultancy contract and for the subsequent dissemination by ITC in any form. Documentary proof is to be submitted to ITC. Should any license fee be due for the use of copyrighted materials of third parties, the Consultant shall request the prior written permission from ITC. S/he has further to ensure to obtain accreditation to event(s), if required.

Expected Outputs and Timelines

1. Concise report on guidelines and tools related to ESG in the fashion industry, by 15 June 2023
2. 2 presentations (PPTX) delivered, by 15 July
3. Concise report on sustainability and ESG delivered, by 15 August
4. Following discussions with the CTA, 3-6 research papers delivered, by 15 Sept 2023
5. Online and/or in-person meetings organised, bi-monthly
6. Complete project concepts (using ITC templates) on sustainable supply chains and investment in Africa delivered, by 15 Sept 2023
7. Partnership proposals for sustainability and ESG delivered, by 15 Sept 2023

Skills

Analytical skills, research skills. In-depth knowledge on sustainability issues, specifically to fashion.

Education

Master's degree in sustainability, circular economy or similar.

Experience

Required Experience:

Minimum 10 years required working in Fashion and/or Sustainability.

Experience in working in Fashion industry required.

Experience with the private sector on sustainability issues is required.

Experience with tools/systems for sustainability is required.

Other Experience:

Experience with the public sector and policy is an advantage.

Language

Advanced knowledge of English. Knowledge of French and/or Italian is desirable.