

## **TERMS OF REFERENCE**

### **Senior ESG Advisor - Consultant**

**6 months: 15 March 2023 – 15 September 2023**

*Deadline for Applications: 23<sup>rd</sup> February*

*To apply, please send your CV and cover letter to [efashion@intracen.org](mailto:efashion@intracen.org)*

## **Background**

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the Programme enables marginalised communities of micro-entrepreneurs to be part of the international fashion value chain through a business infrastructure, tailored around a unique system of work that enables these communities - mostly women - to thrive in association with the talents of the fashion world. This system of work also involves consumers, through the application of a specific communication strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behaviour.

At present EFI coordinates three lines of work: supply chains that artisan-producers with international buyers, a Business Accelerator for creative entrepreneurs, an advocacy-centre focused on ESG Due Diligence for the fashion industry. In parallel, EFI is managing multiple partnerships with donors, institutions, and private sector to collaborate on specific areas of work. This ToR relates to supporting EFI's work on ESG Due Diligence, Performance Monitoring and Corporate Sustainability Reporting work.

## **Description of Duties/Responsibilities**

Under the general guidance of the Chief Technical Advisor, the incumbent will undertake the following tasks:

1. Conceptualizing papers on ESG and related tools for the fashion industry.
2. Organising meetings with the industry in the process of testing EFI's ESG tools.
3. Research on policy documents on sustainability and ESG.
4. Prepare presentations.
5. Research on guidelines and tools related to ESG in the fashion industry.
6. Develop project concepts on sustainable supply chains and investment in Africa.
7. Develop partnership documents for sustainability and ESG.

## **Copyright**

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## **Expected Outputs and Timelines**

1. Concise report on guidelines and tools related to ESG in the fashion industry, by 15 June 2023
2. 2 presentations (PPTX) delivered, by 15 July
3. Concise report on sustainability and ESG delivered, by 15 August
4. Following discussions with the CTA, 3-6 research papers delivered, by 15 Sept 2023
5. Online and/or in-person meetings organised, bi-monthly
6. Complete project concepts (using ITC templates) on sustainable supply chains and investment in Africa delivered, by 15 Sept 2023
7. Partnership proposals for sustainability and ESG delivered, by 15 Sept 2023

## **Skills**

Analytical skills, research skills. In-depth knowledge on sustainability issues, specifically to fashion.

## **Education**

Master's degree in sustainability, circular economy or similar.

## **Experience**

### **Required Experience:**

Minimum 10 years required working in Fashion and/or Sustainability.

Experience in working in Fashion industry required.

Experience with the private sector on sustainability issues is required.

Experience with tools/systems for sustainability is required.

### **Other Experience:**

Experience with the public sector and policy is an advantage.

## **Language**

Advanced knowledge of English. Knowledge of French and/or Italian is desirable.