

ESG ORDER IMPACT ASSESSMENT

Vivienne Westwood

2022/2023

ORDER SUMMARY

Produced by social enterprise: **ARTISAN FASHION**

Country of production: **KENYA**

Production time: **4-months**

Units: **3,209**

ARTISAN FASHION
from ethical fashion artisans

SUSTAINABLE DEVELOPMENT GOALS

This bag contributes to the following **SDGs** (following the guidelines of SustainCert)



KEY STATISTICS



SECTION OF WORK	COMMUNITIES	ARTISANS	HOURS OF WORK	BENEFICIARIES	FINANCIAL IMPACT
Metal-workers	1	15	11,520	76	\$16,412.80
Embroiderers	1	3	144	18	\$90.91
Macrame weavers	1	22	4,224	169	\$4,446.82
Cotton weavers	1	15	2,880	75	\$1,942.10
Cowhorn-workers	1	3	288	20	\$259.09
Palm weavers	1	8	768	56	\$388.57
Formal employees		40	30,720	220	\$46,833.11
Total	6		50,544	634	\$70,373.39

FACT FILE



CAPACITY BUILDING

Artisan Fashion delivered 30 hours of training to the following Women Community Groups: Naibosho and Ushindi – generating 4,500 USD of financial impact. This additional income allowed the women to actively support their communities during the severe on-going drought.



CHALLENGES IN PRODUCTION

Starting from SS23: Artisan Fashion and Vivienne Westwood included circular styles to their product range generating challenges during the design, procurement and production processes.



ABOUT THE ORDER

The SS23 order opened a new chapter of the 10-year old partnership between Artisan Fashion and Vivienne Westwood exploring circular opportunities – to be carried into the AW23 and SS24 collections.

ENVIRONMENT / USE OF NATURAL CAPITAL



48%
OF ENERGY USED IN PRODUCTION WAS RENEWABLE



<10%
OF CHEMICALS USED IN PRODUCTION (REDUCER TO CLEAN THE SCREENS USED FOR SCREEN PRINTING AND CLEANING SOLVENT)

RAW MATERIALS

- Cotton binding
- Cotton canvas
- Cotton twill
- Cotton wax cord
- Cotton webbing
- Cow waxy leather
- Edge paint & ink
- Glass beads
- Macrame nylon cord
- Metal branded poppers
- Nylon and cotton threads
- Palm leaves
- Recycled metal
- Upcycled pneumatic inner tube
- Upcycled shirts & jersey
- Zips

30% REPURPOSED MATERIAL	70% VIRGIN MATERIAL
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SOURCING (excluding communities)

	N° SUPPLIERS	FINANCIAL IMPACT
Kenya	8	\$28,330
Rest of Africa	1	\$860
Rest of world	3	\$1,756
Total	12	\$30,946

LIST OF SUPPLIERS (excluding communities)

NAME	PRODUCT	COUNTRY
Oriental Mills	Macrame nylon cord	Kenya
Alpharama	Cow waxy leather	Kenya
Thika Cloth Mills	Cotton canvas and twill	Kenya
Freeman	Cotton webbing and binding	Kenya
Giardini	Edge paint	Italy
YKK S.A.	Zips	South Africa
Prym	Branded poppers	Italy
Local second-hand market	Upcycled shirts, jersey and pneumatic inner tube	Kenya
Inkson	Ink	Kenya
Senatori	Cotton wax cord	Italy
Trevina	Embroidery yarns	Kenya
Raj Uchanga	Glass beads	Kenya
Threads India	Nylon and cotton threads	India

MATERIAL BREAKDOWN

VIRGIN MATERIALS	REPURPOSED MATERIALS	CHEMICAL USED	WASTE GENERATED	WASTE REPURPOSED	WASTE DISPOSED
70%	30%	<10%	5%	3%	3%

WORKER DATA

	UNDER 40	WOMEN	SAVED INCOME	IMPROVED THEIR SKILLS THROUGH ON THE JOB TRAINING	INCOME USED FOR EDUCATION / TRAINING / SKILL DEVELOPMENT
Metal-workers	86.6%	6.6%	70.0%	100.0%	60.0%
Embroiderers	70.0%	100.0%	40.0%	100.0%	90.0%
Macrame weavers	50.0%	100.0%	40.0%	100.0%	90.0%
Cotton weavers	100.0%	100.0%	35.0%	100.0%	85.0%
Cowhorn-workers	80.0%	30.0%	60.0%	100.0%	70.0%
Palm weavers	70.0%	100.0%	55.0%	100.0%	90.0%
Formal employees	94.0%	54.0%	30.0%	90.0%	70.0%
Total	81.8%	67.5%	41.5%	96.2%	76.9%

LIVING WAGE DATA

WAGE DATA

Investment in Human Capital Development (USD)

KENYA (Daily)

USD 1 = KES 110

Average Income	Actual income	National Minimum	Difference	% difference
Artisan Grade I Gross	14.46	8.47	5.99	70.75
Artisan Grade II Gross	7.06	7.01	0.05	0.71
Ungraded Artisans	9.10	5.06	4.04	79.78

INTERNATIONAL LABOUR STANDARDS

This collection was produced in line with the Ethical Fashion Initiative's [Code of conduct](#), a framework based on the UN declaration of human rights and the fundamental labour conventions of the ILO:

- freedom of association and effective recognition of the right to collective bargaining.
- elimination of all forms of forced or compulsory labor.
- the effective abolition of child labor.
- the elimination of discrimination in respect of employment and occupation.



GOVERNANCE



66.6%
OF THE COMPANY
LEADERSHIP ARE WOMEN



100%
OF EMPLOYEES WITH
CONTRACTS AND BENEFITS



100%
OF PRODUCTS WITH
TRACEABLE SUPPLY CHAIN



>70%
OF REVENUE USED ON
SUSTAINABLE AGENDA



ABOUT THE SOCIAL ENTERPRISE

ARTISAN FASHION

Artisan Fashion was the first social enterprise to be created with EFI support in Sub-Saharan Africa. Founded in 2009, Artisan Fashion is a regional production hub that, by linking an 18,000ft² production facility with a community network, brings together an array of artisan skills from community groups and women’s cooperatives throughout Africa. Artisan Fashion specialises in jewellery, homeware, bags and accessories, and has recently expanded operations to include apparel.



Artisan Fashion is a legally registered company subject to the laws of Kenya

WHO MADE YOUR CLOTHES



Anthony Onyango, Rangau Brass Designers

“Thanks to Artisan Fashion, I founded the Rangau Brass designers’ group 13 years ago. This collaboration has changed my life for good! In addition to my 4 biological children, I adopted 6 new ones, and managed to put all them through school. Additionally, I employed young people from nearby villages, I taught them a job giving them decent income to support their families upcountry”. Anthony was responsible for hardware production for the Spring Summer 2023 order.



Jacinta Musita, Artisan Fashion

Meet Jacinta, a lovely wife, mother to two children and valuable member of the Artisan Fashion team. During the Spring Summer 2023 order, Jacinta supported Violet, the Community Liaison Officer, in coordinating logistics, quality control and packing among communities across country. The success of the order has helped her to strengthen her position within the organization! It is her hope to grow the collaboration to continue to increase her skills, assume more responsibilities and provide communities with a continuous source of income.



Margaret Wangari, Ushindi

“My name is Margaret, and I am one of the first members of Ushindi Women Group. I joined as a young single mother, looking to earn an income to support my children through artisanal work. Rael, our coordinator, has been training me on beadwork since the beginning and, over time, I learnt and refined my skills in different beading techniques. I enjoyed working on the beaded strap for Vivienne Westwood and I hope to work on future orders too!”



Sarah Nadupoi, Ushindi

Meet Sarah, valuable team member at Ushindi Women Group: “I worked on the macrame black bags, which was a thrilling experience for me! My daughter was so proud of me and couldn’t believe that I was making samples for such a big brand! It was truly an honor to work for Artisan Fashion and Vivienne Westwood and my hope is to receive more work in the future”.