

## Terms of Reference – National consultant

**Assignment title:** Industry mapping and reporting consultant – Côte d'Ivoire

**Contract duration:** 2 Months (October and November 2022)

**Duty station:** Côte d'Ivoire

**Travel:** Travel within country

**Deadline for applications:** 21<sup>st</sup> August 2022

**To apply:** Please send CV and cover letter to [efashion@intracen.org](mailto:efashion@intracen.org)

### **Background:**

The INTERNATIONAL TRADE CENTER (ITC) and its program Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the program enables marginalized communities of microentrepreneurs to be part of the international fashion value chain through a business infrastructure, tailored around a unique system of work that enables these communities - mostly women - to thrive in association with the talents of the fashion world.

This system of work also involves consumers, through the application of a specific marketing strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behavior. EFI aims to reduce global poverty by strengthening the capacities of developing country micro producers and social enterprises for export trade, connecting them to the international fashion industry.

The European Union (EU) funds PCTP's Identity Building and Business Sharing Initiative, which showcases creativity and talent in cultural sectors like fashion, art, photography, cinema and music, in seven dynamic countries: Côte d'Ivoire, Eritrea, Mali, Uganda, Iran, Uzbekistan and Tajikistan. This job opening refers to an national consultant based in Côte d'Ivoire to work on mapping and create a complete data base of the country textile, fashion and home décor industries, from skilled artisans and cooperatives to industrials and creatives.

### **Description of Duties/Responsibilities:**

Under the supervision of the EFI Programme Officer in Burkina Faso, the consultant will carry out the following duties;

1. Conduct mapping and company profiling of both artisanal and industrial sectors in Côte d'Ivoire working in the following areas; textile (grinning, spinning, weaving, dyeing and printing), patternmaking, cut and sewing, basketing, metal and jewelry work, pottery, secondhand material suppliers, etc.
2. Conduct mapping and company profiling of fashion brands brands and designers, photographers and videographers, model agencies, relevant press (magazines, newspapers, radio, TV) and influencers, retail stores, national associations, schools and universities).
3. Perform the baseline assessments of compliance and gather data including fair labour conditions, remuneration scales, need assessments and traceability prior to engaging in project activities,
4. Create a data base and mapping of the textile and fashion industries
5. Make relevant recommendations on EFI partnerships for international trade

### **Expected Deliverables:**

1. Weekly email reporting on advancements
2. Design of a survey to fulfill for each category of companies that will be part of the database by 30<sup>th</sup> October 2022
3. Data base organized by categories, then alphabetic order by 30<sup>th</sup> November 2022
4. Mapping of different structures on a country map by 30<sup>th</sup> November 2022
5. Report with pertinent observations and recommendations on the industries by 30<sup>th</sup> November 2022

**Competencies:**

Computer literate and ability to multi-task.

Excellent writing skills.

Be able to work with many different people from different backgrounds. Considering the multi-cultural working environment as well as the type of assignment proposed, the national consultant is reminded to follow the UN code of conduct, in particularly in the fields of mutual respect and integrity.

**Education:**

Not specified

**Experience:**

Minimum 2 years of experience within the textile and fashion industry and artisanal sector

**Languages:**

Proficiency in French and local languages