

Terms of Reference – International consultant

Assignment title: Advisor on Circularity, Sustainability and Community-Led Production

Contract duration: May 15th, 2022 until July 1st, 2022

Travel: May involve international travel

Background:

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. EFI connects marginalized micro-entrepreneur communities with global lifestyle brands operating in the field of fashion, interior design and food. By producing for these international brands, micro entrepreneurs can improve their lives through ethical work that values their craft and heritage. EFI's unique business and development model is centered on the private sector and enables the production of luxury goods in some of the most challenging and remote locations.

EFI's B542 project, "EU Identity Building and Sharing Business Initiative: An ethical and 'glocal' approach to Job Creation and Sustainable Development", financed by the European Union (EU), implies interventions in the following countries: Uganda, Kenya, Mali, Ivory Coast, Tajikistan, Uzbekistan and Iran by supporting the creation of a new market for creative goods in these countries, thus contributing to job creation and poverty reduction.

Description of Duties/Responsibilities:

Under the direct supervision of EFI Chief Technical Adviser (CTA), the consultant will carry out the following duties:

1. Research on post-consumer and post industrial waste materials from Africa and Europe;
2. Research Circular use of natural capital;
3. Evaluate labour implications and human capital;
4. Analyze financial reports of a circular company and compare with reports of social enterprises that works in a linear way;
5. Study how ESG due diligence and related corporate sustainability reporting produce value for a company.

Expected Deliverables:

1. Report on post-consumer and post industrial waste materials from Africa and Europe, delivered by 31 May 2022, including data and considerations on:
 1. quality, availability, and access;
 2. environmental cost analysis;
 3. supply chain risks by region.

2. Report on circular use of natural capital, delivered by 15 June 2022, including data on:
 1. carbon offsetting through forest restoration;
 2. water treatment and usage;
 3. energy efficiency;
 4. renewable energy use, etc.
3. Labour implications and human capital, delivered by June 31st 2022, including section on
 1. social impact assessment;
 2. analysis of the %age of margin going to labour vs. linear economy;
 3. job creation in developing economies.

Competencies: Know-how of the fashion ecosystem, wholesale and retail sales, merchandising and creative direction.

Education:

Undergraduate degree (BA/BSC or other) Business management.

Extensive relevant experience may be accepted in lieu of the university degree.

Experience:

Experience in the management of a recently privatized social enterprise; Experience in production, including socially driven business. Background in finance, banking and business modeling.

Languages: Fluency in written and spoken English. French or Italian is an asset.