

Terms of reference – Product Development and Skills Adviser – Uzbekistan

Project #: B542

Assignment title: Product Development and Skills Adviser – Uzbekistan

Contract duration: 3-month trial period (01.08.2019 – 31.10.2019)

Duty station: Uzbekistan

Travel: n/a

Background:

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the Programme enables marginalized communities of micro-entrepreneurs to be part of the international 'lifestyle' chain (that is made of the fashion, interior design, furniture and the creative industries) through a business infrastructure, tailored around a unique system of work that enables these communities – mostly women – to thrive in association with the talents of the lifestyle world. This system of work also involves consumers, through the application of a specific communication strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behaviour.

The EFI "*EU Identity Building and Sharing Business Initiative: an Ethical and 'Glocal' Approach to Job Creation and Sustainable Development*" project aims at bringing about socio-economic development in the participating countries through human capital investment in the cultural and creative sectors, which are mobilized as factors of business development and identity building.

The project expands the methodology developed by EFI to a wider a number of countries and to a wider range of creative industries through an integrated, comprehensive approach investing simultaneously in market access and identity building, with special attention to fragile countries through a detailed work plan. The agreed framework also includes a line of activity for refugees and host populations to work together in developing new artisanal businesses.

In every country and for every line of product, EFI either creates or collaborates with a social enterprise that coordinates a large horizontal network of micro-producers. This social enterprise and all artisan groups part of its network are committed to implementing EFI's compliance, impact assessment and traceability system.

EFI Product Development and Skills Adviser should enable EFI's productive partners (social enterprises, artisans groups, micro-entrepreneurs, etc.) to produce products in line with international standards, such as those of the Fair Labour Organization and the International Labour Organization. This job description defines the assignment of a mentor and trainer of artisans to participate in manufacturing processes (including the management of environmental impact). His/her tasks are described in the following section.

Description of Duties/Responsibilities:

Under the general supervision of the Chief Technical Adviser (CTA) of the EFI and the project manager of the Uzbekistan chapter of the "*EU Identity Building and Sharing Business Initiative: an Ethical and 'Glocal' Approach to Job Creation and Sustainable Development*" project, the consultant will undertake the following tasks:

Output 1: Trained artisans to produce the EFI collection

Output 2: Overseen, production in/for actual orders from either international or domestic buyers

Expected Outputs:

Output 1: Trained artisans to produce the EFI collection

Output 2: Overseen, production in/for actual orders from either international or domestic buyers

Output 3: Product samples sent out to EFI for developing the catalogue

Qualifications, Competencies and experience required:**• Education**

Master degree in social science, economics or a related field.

• Professional experience

A minimum of 5 years in design or social science.

• Skills

- Good knowledge of design and production management (Word, Excel, PowerPoint)
- Excellent analytical skills ;
- Ability to adapt to different cultural contexts and excellent listening skills – respect for cultural values and specificities is fundamental. Given the multicultural work environment and the type of tasks proposed, the national consultant is reminded to comply with the UN Code of Conduct, particularly in the areas of mutual respect and integrity.

• Languages:

- Proficiency in English and in local languages (Uzbek)