

Terms of Reference – International consultant

Assignment title: Product Development Advisor

Contract duration: from asap until 31st December 2020

Duty station: home-based

Travel: no travel

Background:

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the Programme enables marginalised communities of micro-entrepreneurs to be part of the international fashion value chain through a business infrastructure, tailored around a unique system of work that enables these communities - mostly women - to thrive in association with the talents of the fashion world. This system of work also involves consumers, through the application of a specific marketing strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behaviour. EFI aims to reduce global poverty by strengthening the capacities of developing country micro producers and social enterprises for export trade, connecting them to the international fashion industry.

EFI has ongoing work aimed at developing a B2C vehicle. This particular JD refers to an international consultant to work on producing a lifestyle collection of bags, simple garments (t-shirts), accessories and home-ware pieces, involving the EFI network of artisans / micro-producers.

Description of Duties/Responsibilities:

Under the general supervision of the Poor Communities and Trade Programme (PCTP)'s Chief Technical Adviser (CTA) and overall guidance Senior Programme Officer, the consultant will perform the following tasks:

1. Develop a 30-piece collection of bags (5-6 styles), simple garments (5 styles), accessories (5-6 styles) and home-ware (5-6 styles) using the abovementioned materials;
2. Provide concise information and recommendations on materials, finishing and hardware using technical sheets;
3. Provide costing and production schedule / timings for each item.

Deliverables

1. Collection idea including mood-boards and inspirations presented, by Aug. 01st 2020
2. Detailed technical sheet version provided for each product item, by Sept 1st 2020
3. Comments, recommendations and amendments provided on all samples received, by Oct 15th 2020
4. Final technical sheets submitted, by Nov. 15th 2020
5. Costing document and production timeline submitted, by Nov. 31st 2020

Competencies:

The international consultant must have extensive experience in the development and production of fashion and lifestyle items, with specific knowledge of technology, materials, pattern-making and prototyping.

Education:

Masters degree in fashion or design

Experience:

At least 7 years of professional experience in a related field in lieu of diploma.

Languages:

Fluency in written and spoken English.