

## **Terms of Reference – International consultant**

**Assignment title:** Production and Sampling Advisor for Homeware

**Contract duration:** 5 months from November 1st

**Duty station:** home-based

**Travel:** international travel (depending on COVID)

### **Background:**

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. EFI connects marginalized micro-entrepreneur communities with global lifestyle brands operating in the field of fashion, interior design and food. By producing for these international brands, micro entrepreneurs can improve their lives through ethical work that values their craft and heritage. EFI's unique business and development model is centered on the private sector and enables the production of luxury goods in some of the most challenging and remote locations.

EFI's B542 project, "EU Identity Building and Sharing Business Initiative: An ethical and 'glocal' approach to Job Creation and Sustainable Development", financed by the European Union (EU), by supporting the creation of a new market for creative goods in these countries, thus contributing to job creation and poverty reduction. As part of this EFI runs production operations, to enable artisan/micro-entrepreneurs to work for international lifestyle brands. At the same time, EFI runs a Homeware Accelerator through which it supports designers in production management, marketing and business planning, with the objective of making them investment-ready.

This ToR relates to a consultant with a solid experience in producing accessories and/or lifestyle products for the international market, and experience in sampling, organizing production, costing and other functions related to the supply chain of the lifestyle industry. The incumbent will work alongside the EFI team to support activities and projects related to production in Central Asia (Uzbekistan and Tajikistan).

### **Description of Duties/Responsibilities:**

Under the overall supervision of the Chief Technical Advisor and the general supervision of the Senior Programme Officer, the consultant will perform the following tasks:

- Provide advice on the current EFI offering in terms of skills and materials, in Central Asia.

- Provide advice on the overall operations (production line) of EFI partners in Central Asia.
- Provide industry insight to develop and strengthen the current collaboration schemes.
- Provide industry insight to develop and strengthen for the EFI Homeware Accelerator

**Deliverables:**

- Advisory session with Homeware Accelerator participants, over zoom, to critique their collection idea, by Dec 31st 2022;
- Participation in 1 EFI Homeware Accelerator masterclass, with pre-agreed content discussed with the Accelerator team, by Jan 31<sup>st</sup> 2022;
- Integration of EFI Uzbekistan production with other EFI production Hubs, e.g. Kenya, by Feb 28<sup>th</sup> 2022;
- Inclusion of products (fabric) from Uzbekistan in accessories collections made through EFI, by March 30<sup>th</sup> 2022;
- Advice on possible clients with 3 industry meetings organized, by March 20<sup>th</sup> 2022:
- Follow-up advisory session with Homeware Accelerator participants, over zoom, to critique their collection idea, by March 30th 2022.

**Competencies:**

Solid experience in production of luxury lifestyle products (homeware, accessories, fashion goods).

**Education:**

Degree in fashion business, fashion manufacturing, or similar.

**Experience:**

At least 10 years of professional experience in a related field in lieu of a diploma.

**Languages:**

Intermediate written and spoken English. French or Russian is an asset.