

Terms of Reference – International consultant

Assignment title: Scenographer

Tentative start date: ASAP

End date: 30th September 2025

Duty station: Home-based

Travel: Yes

Background:

The ITC Poor Communities and Trade Programme (PCTP) and its Ethical Fashion Initiative (EFI) aim to reduce global poverty by involving micro-entrepreneurs from the developing world in international and regional trade. In other words, the Programme enables marginalised communities of micro-entrepreneurs to be part of the international fashion value chain through a business infrastructure, tailored around a unique system of work that enables these communities- mostly women - to thrive in association with the talents of the fashion world. This system of work also involves consumers, through the application of a specific marketing strategy, geared to increase awareness on the story behind each product and allowing people to make informed choices in their purchasing behaviour. EFI aims to reduce global poverty by strengthening the capacities of developing country micro producers and social enterprises for export trade, connecting them to the international fashion industry.

EFI's substantial expansion to Kenya with the "Designing the Future, a Green and Inclusive Fashion Ecosystem project (funded by AICS), aims to consolidate existing business relationships linking Kenyan producers with international buyers and at the same time develop a new network of MSME's working with stakeholders from the fashion industry.

In Benin and Burkina Faso, EFI works with the "Support to Business Friendly and Inclusive National and Regional Policies, and Strengthening Productive Capabilities and Value Chains" Programme which aims to complement the European Union support for private sector development in ACP countries, under the context of the joint ACP-EU Programme for ACP Private Sector Development Support, adopted by ACP-EU Council of Ministers in Nairobi in 2014, and is financed from the 11th European Development Fund.

With major focus on the development of agriculture and agri-business value chains, the Programme is designed to achieve two key outcomes: (1) adopting and implementing business-friendly, inclusive, and responsible national policies and legal frameworks, and (2) strengthening productive, processing, promoting, and marketing capabilities and value chains.

This ToR relates to a professional consultant with experience in fashion, lifestyle and creative industries, who can support the team with the creation of a scenography and production of the proposed scenography for two EFI events in Milan in September 2025.

Description of Duties/Responsibilities:

Under the general supervision of the Senior Programme Officer, and in collaboration with

the EFI team, the incumbent will work on the following deliverables:

Expected Deliverables:

1. Concept proposal with 2 concrete and feasible recommendations for EFI's forthcoming booth at Lineapelle, by July 20th,
2. Concept proposal with 1 concrete and feasible scenography for EFI's forthcoming Cotton Road event by July 20th
3. List of elements to purchase for EFI's Cotton Road event by July 30th.
4. List of elements with placements for EFI's booth at Lineapelle by July 30th.
5. Coordination and regular meetings with production company for event production by September 15th.
6. Coordination of set up and event preparation by September 30th.

Competencies:

Experience in set design and scenography related to fashion / creative industries.

Education:

University degree in journalism, communications or similar.

Experience:

At least 3 years of professional experience in a related field in lieu of a diploma.

Languages:

Fluency in written and spoken English.